## Lion & Lamb Simplifies Summer Reading For Catholic Families

Catholic kids book boxes put parents and grandparents at ease with curated wholesome books for summer

**Dallas, TX, June 12, 2023** — Summer is a time when kids have much more time to consume media, and it can be a struggle for busy parents to vet the content of suggested summer reading book lists from the school or local library. Lion & Lamb children's book club makes it easy with their Summer Box, containing a variety of undiscovered classics and faith-nurturing books. Curated by a former librarian and Catholic mom of six, the Lion & Lamb Summer Box was built for discerning Catholic parents who want to effectively propose the Catholic worldview to their children while keeping them safe and introducing them to timeless treasures and classics to grow in faith, intellect and virtue.

"So many messages can be hidden in the pages of a book," said Jessica Thornton, Content Manager at Catholic Ventures and curator of Lion & Lamb. "We have made it our mission to find life-giving books that uplift the Catholic worldview. What better time than summer to fill our children's bookshelves with edifying options?"

Available through Catholic.store as a one-time purchase or part of an annual subscription, children can expect books such as *Praying with My Fingers*, *Little Convent in the Big City: The Unsolvable Problem*, and *Champions of the Rosary* in the Summer Box along with a patriotic sticker, a prayer for fathers holy card, discussion questions and more fun age-appropriate surprises. All boxes include a variety of resources appropriate for the age group including stickers, family discussion questions, and games at a cost-saving value price.

Lion & Lamb boxes are built for three different age ranges. The Duckling Box (0-4 year olds) includes picture books and board books that introduce Catholic concepts. The Lamb Box (5-8 year olds) includes read-aloud illustrated books and books for early readers curated to ground children in the natural order and encourage their sense of right and wrong. Lion boxes are meant for 9-12 year olds and include chapter books, graphic novels, and non-fiction. These books are chosen to provide examples of virtues and ground them in their sense of femininity and masculinity during these formative years. All boxes are designed to teach virtue through story while increasing their love of reading.

Thornton brings decades of experience as a former first grade teacher, librarian, and long-time blogger of book reviews. But it's her experience as a homeschooling Catholic mom of six, one of them being special needs, that gives her the best insight into what will delight children. "Books are chosen because I believe they are worthy of ownership or shelf space in a Catholic home. Some of the books are not written by or about Catholics, but they mesh well with a Catholic worldview or promote our Catholic values and virtues. I am hunting for good books about good people who are trying to do good things. There are still writers in our postmodern age who are crafting stories that promote the true, good, and beautiful, and it is my job to find those stories and share them with our subscribers," Thornton said.

After Lion & Lamb was first launched in August 2022, it quickly became clear that a great need had been tapped into. Thousands now subscribe to Lion & Lamb to receive a collection of three to five Catholic books every three months along with other age-appropriate resources and goodies that help to emphasize the Catholic faith. "The amazing growth of Lion & Lamb is a testament to the demand from Catholic families for quality culture-building content for their children," Thornton said.

Lion & Lamb is a signature offering from Catholic Ventures, an innovation company launched in 2021 to develop technology products for the Catholic Church, most notably through <u>Catholic.store</u>, an ecommerce platform supporting Catholic makers, artisans, publishers, and more.

For more information and a complete press kit, visit https://www.catholic.ventures/media.

Jessica Thornton is available for comment. To schedule an interview, contact Carrie Kline at <u>carriek@revolutionizingmissions.com</u>.

###