

Catholic Ventures Introduces First-Ever Children's Book Subscription Box To Help Parents Pass on Faith

Lion & Lamb Subscription Service Provides Ongoing Practical Resources for the Family

Dallas, TX, September 15, 2022— In a time when even the local library is actively undermining traditional family values, [Catholic Ventures](#) created [Lion & Lamb](#) – a children's book club that helps families to pass down the faith through good stories and character-forming bedtime conversations. Lion & Lamb aims to fill Catholics' homes with quality books for children that uplift and emphasize the Catholic faith.

Lion & Lamb is a signature offering from Catholic Ventures, an innovation company launched in 2021 to develop technology products for the Catholic Church, most notably through [Catholic.store](#), an ecommerce platform supporting Catholic makers, artisans, publishers, and more at a time when many faith-based wares are being censored from Amazon and other "Big Tech" platforms.

"We want Catholic parents to have the tools they need to be the 'lion,' defending their children's innocence and actively nourishing their little 'lambs,' with things that help them grow," said Matt Meeks, CEO of Catholic Ventures. "The world is vying for your child's mind. We want families to have the resources they need to propose a whole, happy, Catholic life."

The seasonal boxes ship every three months and contain three to five books that have been vetted by Catholic moms. Each box also includes stickers and discussion questions to help parents connect the stories to the Liturgical Calendar, Catholic teachings, and virtues.

"We pull from timeless literary classics, undiscovered treasures, and new Catholic releases to ensure each selection supports your efforts to raise saints in the making," Jessica Thornton, Content Manager at Catholic Ventures said. "So many messages can be hidden in the pages of a book. We want parents to rest easy knowing that their child's books are lifting up the Catholic worldview."

Lion & Lamb subscription boxes are available for three different age ranges. Boxes for "Ducklings" (0-3 year olds) include board and bath books that introduce Catholic concepts. Boxes for "Lambs" (3-9 year olds) include read-aloud illustrated books curated to ground children in the natural order and encourage their sense of right and wrong. "Lion" boxes are for 9-12 year olds that include chapter books, graphic novels, and non-fiction. These books are chosen to provide messages of right and wrong and ground them in their sense of femininity and masculinity during these formative years.

"The aim of this project is to spark meaningful conversations at home, to provide characters and stories that ground children in their identity as children of God," Meeks said. "This is simply our small way of supporting the gigantic task of parenthood: to get our children to heaven."

For more information and a complete press kit, visit <https://www.catholic.ventures/media>.

Matt Meeks, father of three, and Jessica Thornton, mother of five, are both available for interviews. To request an interview, contact Carrie Kline at carriek@revolutionizingmissions.com.

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