



Catholic.store, A New Innovative Platform by Catholic Ventures, Launches As An Ecommerce Solution for Catholic Businesses, Publishers, Artisans and Makers

Catholic.store Provides Alternative to 'Big Tech', Gives New Opportunities to Catholic Makers, and Gives Back to Faithful Religious Orders

Denver, CO (June 2, 2021) - [Catholic Ventures](#), an innovation company developing technology products for the Catholic Church, announced the launch of [Catholic.store](#), an ecommerce solution helping Catholic small businesses and publishers reach customers online, while supporting faithful Catholic religious communities. Catholic.store is the first response from Catholics in the ecommerce space to counteract the increasing censorship of Catholic products from Amazon and other ecommerce platforms. Catholic.store also offers new opportunities to Catholic makers, publishers, and other businesses -- and gives back a portion of profits to faithful religious orders.

Catholic.store carries gifts, jewelry, art, candles, clothing, kids products and thousands of books from major Catholic publishers, including Ignatius Press, Ascension, Word on Fire, Tan, Sophia Institute Press and others. It is currently working with dozens of Catholic small businesses with unique handmade rosaries, roasted coffee, skateboards, jewelry, glass icons, art and more.

"In recent month's Ryan Anderson (President of the Ethics and Public Policy Center) and Carrie Gress (Founder of Theology of Home) both had their books pulled from Amazon with little explanation," said Matt Meeks, CEO of Catholic Ventures. "This was explicit censorship, which unfortunately we're seeing more often in the world these days. Censorship from stores like Amazon, combined with the recent actions of Facebook, Twitter and other platforms to stop debate and discourse is what caused us to act. The world is becoming less friendly to alternate voices, but as Catholics, it is more critical than ever that we speak up for our faith and for others as messengers of love and truth in the world. Catholic.store is committed to helping Catholics find a wide variety of products and gifts for Catholics to help integrate the Catholic faith into public life, and create places of peace in the home to live their faith with their families."

"In addition to censorship, 'Big Tech' platforms take high margins and keep the customer information, forcing small businesses to become dependent on them", said Forest Toney, CTO of Catholic Ventures. "Honoring the principles of subsidiarity and solidarity, we have developed proprietary technology that allows our vendor partners to grow alongside us. We are in the business of lifting up the Church, which first and foremost includes supporting the domestic Church through Catholic small business."

Catholic.store gives a portion of its proceeds to religious orders and non-profits supporting the Catholic faith. Catholic.store has developed partnerships with the Franciscan Friars of the Renewal, Carmelites of the Most Sacred Heart of Los Angeles, Religious Sisters of Mercy of Alma, Norbertines of St. Michael's Abbey, Real Life Catholic, Sophia Montessori Academy and others.

To learn more, visit www.Catholic.store

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About Catholic Ventures

Catholic Ventures develops technologies through strategic initiatives and investments in people, software, data and online communities. Dedicating its efforts in support of the Church, Catholic Ventures gives back to Catholic organizations and causes. Its portfolio includes Catholic.store, the Catholic e-commerce solution supporting makers, businesses and faithful non-profits and Catholic Creatives, an online community of Catholic creative professionals seeking to bring about a new renaissance through the beauty of the Catholic faith. www.Catholic.ventures